

# Eduardo M. Questell

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## OBJECTIVE

To become an asset to the company that chooses to hire me while I further my knowledge and experience.

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## EMPLOYMENT

### Visual / Web Designer

TrueBlue

**September 2019 – August 2023**

Chicago, IL / Remotely from Aurora, IL

Responsibilities and accomplishments:

- Created the websites that won the Gold and Silver awards in the Best in Biz 2021 Awards - Website of the Year category and Gold awards in the Website Branding category in the NYX Awards 2022.
- Was part of the design team that won the Gold MUSE Creative Award in the brand identity category.
- Designed and created emails using different platforms such as Marketo, MailChimp, and Pardot.
- Designed printed media such as brochures, postcards, business cards, and miscellanea.
- Created original logos for corporate projects.
- Took part in the creation of new design guidelines.
- Responsible for design, updates, and maintenance of company websites.

### Lead Web Designer / Graphic Artist

Klemtek Media

**May 2016 – September 2019**

St. Petersburg, FL / Remotely from Aurora, IL

Responsibilities and accomplishments:

- Designed and built WordPress websites for different businesses, including large national corporations.
- Created designs for different printed media such as brochures, postcards, business cards, and miscellanea.
- Created original logos for a variety of companies and private entities.
- Created the Website Building Standard Operating Procedures document for the company.
- Lead the website design and creation process for large projects involving a team of designers and developers.
- Responsible for updates and maintenance of over 100 websites.
- Met with clients in order to help them with the on-boarding process and to discuss their websites or updates.

### Web Designer

Mediagistic Inc.

**April 2014 – May 2016**

Tampa, FL

Responsibilities and accomplishments:

- Designed and built WordPress websites for businesses.
- Implemented AdWords and SEO best practices as part of online marketing campaigns.
- Responsible for the updates and maintenance of client's websites.
- Translated website content to Spanish.
- Received perfect attendance recognition in my first year.
- Was granted Blue Ribbon Award for above and beyond work performance.

### Web Designer / Graphic Artist

Freelance

**January 2008 – April 2014**

Tampa, FL

Responsibilities and accomplishments:

- Completed design and programming work for over fifty websites.
- Created designs for different printed media such as brochures, postcards, business cards, and miscellanea.
- Created original logos for a variety of companies and private entities.
- Managed social media content for different clients.

### Web Designer / Graphic Artist

Zilergy Inc.

**August 2010 – March 2012**

Tampa, FL

Responsibilities and accomplishments:

- Designed artwork for websites and marketing material.

- Updated and managed website information.
- Managed and organized websites and computer files.
- Translated website content to Spanish.

**Web Designer**

Internet Technology Consulting, LLC

**January 2010 – August 2010**

Tampa, FL

Responsibilities and accomplishments:

- Designed artwork and layout for websites.
- Updated and managed website information.
- Managed and organized websites and computer files.

**Web Designer / Graphic Artist**

VB Studios Inc

**July 2008 – December 2009**

Tampa, FL

Responsibilities and accomplishments:

- Designed artwork and layout for websites.
- Updated and managed website information.
- Designed artwork for different media.
- Managed and organized websites and computer files.

**Web Designer / Graphic Artist**

RN Market, LLC

**May 2006 – January 2008**

Tampa, FL

Responsibilities and accomplishments:

- Designed artwork and layout for websites.
- Updated and managed website information.
- Designed artwork for different media.
- Interviewed clients for artwork design.
- Managed and organized computer files.

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**EDUCATION****Bachelor's degree in Computer Graphic Arts**

Escuela de Artes Plásticas de Puerto Rico

**August 1997- May 2003**

San Juan, P.R.

- Four years of a bachelor's degree in computer graphic arts completed.
- Major fields of study are multimedia design, image manipulation, website and publications design.

**High School Diploma**

Bernardino Cordero Vocational High School

**August 1995 - May 1997**

Ponce, P.R.

- Completed high school successfully with a three year course in drafting.

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**SKILLS**

- Expert knowledge in web and graphic design software such as Photoshop, Illustrator, InDesign, Dreamweaver, and others.
- Fully Bilingual: English/Spanish
- Knowledge of Content Management Systems such as WordPress, Joomla and Drupal
- Knowledgeable in HTML, PHP, JavaScript, and CSS.
- Well versed in Search Engine Optimization and digital marketing

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**REFERENCES**

- Myles Tornow, Certified Associate in Project Management, Tel: 309-634-6702
- Dana Novack, Senior Web Designer, Mediagistic Inc, Tel: 352-667-0964
- Eric Larson, Chief Creative and Convention Chairman, TeslaCon, 608-842-2079