

Eduardo M. Questell

Address: 1359 W Galena Blvd, Aurora, IL 60506

e-mail: edquestell@gmail.com

Phone: 813-419-9997

Portfolio: <https://equestell.com>

OBJECTIVE

To become an asset to the company that chooses to hire me while I further my knowledge and experience.

EMPLOYMENT

Visual / Web Designer

TrueBlue

September 2019 – Present

Chicago, IL / Remotely from Aurora, IL

Responsibilities and accomplishments:

- Created the websites that won the Gold and Silver awards in the Best in Biz 2021 Awards - Website of the Year category and Gold awards in the Website Branding category in the NYX Awards 2022.
- Was part of the design team that won the Gold MUSE Creative Award in the brand identity category.
- Designed and created emails using different platforms such as Marketo, MailChimp, and Pardot.
- Designed printed media such as brochures, postcards, business cards, and miscellanea.
- Created original logos for corporate projects.
- Took part in the creation of new design guidelines.
- Responsible for design, updates, and maintenance of company websites.

Lead Web Designer / Graphic Artist

Klemtek Media

May 2016 – September 2019

St. Petersburg, FL / Remotely from Aurora, IL

Responsibilities and accomplishments:

- Designed and built WordPress websites for different businesses, including large national corporations.
- Created designs for different printed media such as brochures, postcards, business cards, and miscellanea.
- Created original logos for a variety of companies and private entities.
- Created the Website Building Standard Operation Procedures document for the company.
- Lead the website design and creation process for large projects involving a team of designers and developers.
- Responsible for updates and maintenance of over 100 websites.
- Met with clients in order to help them with the on-boarding process and to discuss their websites or updates.

Web Designer

Mediagistic Inc.

April 2014 – May 2016

Tampa, FL

Responsibilities and accomplishments:

- Designed and built WordPress websites for businesses.
- Implemented AdWords and SEO best practices as part of online marketing campaigns.
- Responsible for the updates and maintenance of client's websites.
- Translated website content to Spanish.
- Received perfect attendance recognition on my first year.
- Was granted Blue Ribbon Award for above and beyond work performance.

Web Designer / Graphic Artist

Freelance

January 2008 – April 2014

Tampa, FL

Responsibilities and accomplishments:

- Completed design and programming work for over fifty websites.
- Created designs for different printed media such as brochures, postcards, business cards, and miscellanea.
- Created original logos for a variety of companies and private entities.
- Managed social media content for different clients.

Web Designer / Graphic Artist

Zilergy Inc.

August 2010 – March 2012

Tampa, FL

Responsibilities and accomplishments:

- Designed artwork for websites and marketing material.

- Updated and managed website information.
- Managed and organized websites and computer files.
- Translated website content to Spanish.

Web Designer

Internet Technology Consulting, LLC

January 2010 – August 2010

Tampa, FL

Responsibilities and accomplishments:

- Designed artwork and layout for websites.
- Updated and managed website information.
- Managed and organized websites and computer files.

Web Designer / Graphic Artist

VB Studios Inc

July 2008 – December 2009

Tampa, FL

Responsibilities and accomplishments:

- Designed artwork and layout for websites.
- Updated and managed website information.
- Designed artwork for different media.
- Managed and organized websites and computer files.

Web Designer / Graphic Artist

RN Market, LLC

May 2006 – January 2008

Tampa, FL

Responsibilities and accomplishments:

- Designed artwork and layout for websites.
- Updated and managed website information.
- Designed artwork for different media.
- Interviewed clients for artwork design.
- Managed and organized computer files.

EDUCATION

Bachelor's degree in Computer Graphic Arts

Escuela de Artes Plásticas de Puerto Rico

August 1997- May 2003

San Juan, P.R.

- Four years of a bachelor's degree in computer graphic arts completed.
- Major fields of study are multimedia design, image manipulation, website and publications design.

High School Diploma

Bernardino Cordero Vocational High School

August 1995 - May 1997

Ponce, P.R.

- Completed high school successfully with a three year course in drafting.

SKILLS

- Expert knowledge in web and graphic design software such as Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Director, Edge, Acrobat, Freehand, Corel, Premiere and others.
- Fully Bilingual: English/Spanish
- Knowledge of Content Management Systems such as WordPress, Joomla and Drupal
- Knowledgeable in HTML, PHP, JavaScript, and CSS.
- Well versed in Search Engine Optimization and latest trends for Mobile First web design

REFERENCES

- Anisha Patel, Director of Marketing, Wonderment Creative, Tel: 727-644-3037
- Dana Novack, Senior Web Designer, Mediagistic Inc, Tel: 352-234-3341
- Jennifer Rousseau, Director of Mobile Technology and Quality Assurance, Provest LLC, Tel: 813-294-0008