

Eduardo M. Questell

Address: 1359 W Galena Blvd, Aurora, IL 60506

e-mail: edquestell@gmail.com

Phone: 813-419-9997

Portfolio: <https://equestell.com>

OBJECTIVE

To become an asset to the company that chooses to hire me while I further my knowledge and experience.

EMPLOYMENT

Visual / Web Designer

Gilmore Marketing Concepts, Inc.

February 2024 – Present

Elgin, IL

Responsibilities and accomplishments:

- Designed and built WordPress websites for different businesses, including local government websites.
- Created designs for different printed media.
- Created Website Building Standard Operation Procedures for the company.
- Responsible for updates and maintenance of all the agencies's websites.
- Met with clients to help them with the onboarding process and discuss their websites or updates.

Visual / Web Designer

TrueBlue

September 2019 – August 2023

Chicago, IL / Remotely from Aurora, IL

Responsibilities and accomplishments:

- Created the websites that won the Gold and Silver awards in the Best in Biz 2021 Awards - Website of the Year category and Gold awards in the Website Branding category in the NYX Awards 2022.
- Was part of the design team that won the Gold MUSE Creative Award in the brand identity category.
- Designed and created emails using different platforms such as Marketo, MailChimp, and Pardot.
- Designed printed media such as brochures, postcards, business cards, and miscellaneous.
- Created original logos for corporate projects.
- Took part in the creation of new design guidelines.
- Responsible for design, updates, and maintenance of company websites.

Lead Web Designer / Graphic Artist

Klemtek Media

May 2016 – September 2019

St. Petersburg, FL / Remotely from Aurora, IL

Responsibilities and accomplishments:

- Designed and built WordPress websites for different businesses, including large national corporations.
- Created designs for different printed media such as brochures, postcards, business cards, and miscellaneous.
- Created original logos for a variety of companies and private entities.
- Created the Website Building Standard Operating Procedures document for the company.
- Lead the website design and creation process for large projects involving a team of designers and developers.
- Responsible for updates and maintenance of over 100 websites.
- Met with clients in order to help them with the onboarding process and to discuss their websites or updates.

Web Designer

Mediagistic Inc.

April 2014 – May 2016

Tampa, FL

Responsibilities and accomplishments:

- Designed and built WordPress websites for businesses.
- Implemented AdWords and SEO best practices as part of online marketing campaigns.
- Responsible for the updates and maintenance of client's websites.
- Translated website content to Spanish.
- Received perfect attendance recognition in my first year.
- Was granted Blue Ribbon Award for above and beyond work performance.

Web Designer / Graphic Artist

Freelance

January 2008 – April 2014

Tampa, FL

Responsibilities and accomplishments:

- Completed design and programming work for over fifty websites.
- Created designs for different printed media such as brochures, postcards, business cards, and miscellaneous.
- Created original logos for a variety of companies and private entities.
- Managed social media content for different clients.

Web Designer / Graphic Artist

Zilergy Inc.

August 2010 – March 2012

Tampa, FL

Responsibilities and accomplishments:

- Designed artwork for websites and marketing material.
- Updated and managed website information.
- Managed and organized websites and computer files.
- Translated website content to Spanish.

Web Designer

Internet Technology Consulting, LLC

January 2010 – August 2010

Tampa, FL

Responsibilities and accomplishments:

- Designed artwork and layout for websites.
- Updated and managed website information.
- Managed and organized websites and computer files.

Web Designer / Graphic Artist

VB Studios Inc

July 2008 – December 2009

Tampa, FL

Responsibilities and accomplishments:

- Designed artwork and layout for websites.
- Updated and managed website information.
- Designed artwork for different media.
- Managed and organized websites and computer files.

Web Designer / Graphic Artist

RN Market, LLC

May 2006 – January 2008

Tampa, FL

Responsibilities and accomplishments:

- Designed artwork and layout for websites.
- Updated and managed website information.
- Designed artwork for different media.
- Interviewed clients for artwork design.
- Managed and organized computer files.

EDUCATION

College

Escuela de Artes Plásticas de Puerto Rico

August 1997- May 2003

San Juan, P.R.

- Major fields of study are multimedia design, image manipulation, website and publications design.

High School

Bernardino Cordero Vocational High School

August 1995 - May 1997

Ponce, P.R.

- Completed high school successfully with a three-year course in drafting.
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SKILLS

- Expert knowledge in web and graphic design software such as Photoshop, Illustrator, InDesign, Dreamweaver, and others.
 - Fully Bilingual: English/Spanish
 - Knowledge of Content Management Systems such as WordPress, Joomla, and Drupal
 - Knowledgeable in HTML, PHP, JavaScript, and CSS.
 - Well-versed in Search Engine Optimization and digital marketing
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REFERENCES

- Myles Tornow, Certified Associate in Project Management, Tel: 309-634-6702
- Dana Novack, Senior Web Designer, Mediagistic Inc, Tel: 352-667-0964
- Eric Larson, Chief Creative and Convention Chairman, TeslaCon, 608-842-2079